

The Service Plus website can help you sell more in your store and through your website!

Research your requisitions online

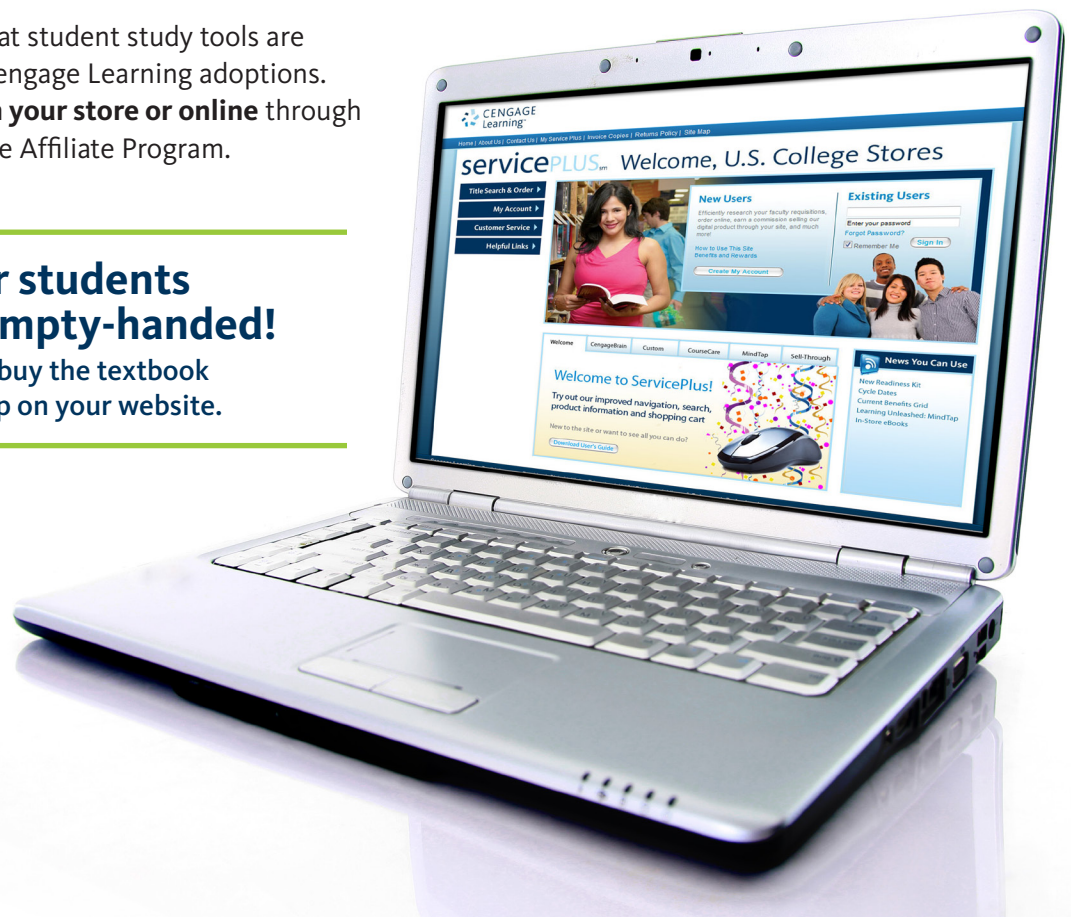
- ▶ The Title Research and Ordering functions provide you with all the information you will need to verify the accuracy of your faculty requisitions and build your order. Watch for valuable ordering suggestions (supplements, In-Store eTextbooks, etc.) to help you **sell more in your store**.

Use your account-specific “My Service Plus” pages to access this valuable information:

- ▶ **NEW My Choices:** Offer your students **more choices in your store!** Find out what alternate formats (loose-leaf, Advantage Series, In-Store eTextbooks) are available for your adopted Cengage Learning titles. Our CengageBrain College Store Affiliate partners can also use this link to find out what rentals, eTextbooks and eChapters are available.
- ▶ **My New Editions:** Find out which of your Cengage Learning titles will have a new edition available along with the deadline for returning the old edition. This information is especially helpful before buyback. You can even see the list of changes to the content of the new edition.
- ▶ **My Supplements:** Find out what student study tools are available to accompany your Cengage Learning adoptions. Offer these to your students **in your store or online** through our CengageBrain College Store Affiliate Program.

Don't let your students leave your store empty-handed!

Make sure they either buy the textbook or are motivated to shop on your website.



My Pages

Sell more to your students — Offer alternate formats in your store and through your website!

Your **My Service Plus** pages are designed to help you find valuable, store-specific information that will help you better serve your students and sell more in your store and through your website.

My Choices: Offer your students more choices in your store and on your website! Find out what alternate formats (loose-leaf, Advantage series, In-Store eTextbooks) are available in your store or through the CengageBrain Affiliate Program for your adopted Cengage Learning titles.

The screenshot shows the servicePLUS website interface for a user named Matt Haas. The page is titled "Welcome, U.S. College Stores" and displays a list of book titles with their available alternate formats. The user's account number is 10385879.

Title	Available Choices
Network+ Guide to Networks, 5th Dean ISBN-10: 1-4239-6245-9 ISBN-13: 978-1-4239-6245-4 © 2010 Your Price: \$85.75	Format ISBN Your Price eBook \$57.99 eChapter \$6.99
Intermediate Accounting, 17th Stone/Stone/Brousen ISBN-10: 0-324-59237-X ISBN-13: 978-0-324-59237-5 © 2010 Your Price: \$187.50	Format ISBN Your Price eBook \$121.49 eChapter \$9.49 Rental \$9.49 In-store eTextbook \$103.75
Essentials of Understanding Abnormal Behavior, Brief, 1st Sure/Bar/Bar ISBN-10: 0-418-37833-X ISBN-13: 978-0-418-37833-9 © 2005 Your Price: \$109.25	Format ISBN Your Price Rental \$9.49
Perspectives on Astronomy, Media Edition (with CengageNOW, Virtual Astronomy Labs Printed Access Card), 1st Seeds/Backman ISBN-10: 0-495-11352-2 ISBN-13: 978-0-495-11352-2 © 2008 Your Price: \$67.50	Format ISBN Your Price Non-Media Version \$67.50 eBook \$43.99 eChapter \$4.99 Rental \$9.49 In-store eTextbook \$37.25
General Chemistry, 9th Ebbing/Garnome ISBN-10: 0-618-88748-6 ISBN-13: 978-0-618-88748-7 © 2009 Your Price: \$160.75	Format ISBN Your Price eBook \$117.49 eChapter \$8.99 Rental \$9.49
Applied Calculus, Brief, 5th Barnett/Bookert ISBN-10: 0-547-16977-9 ISBN-13: 978-0-547-16977-4 © 2010 Your Price: \$144.00	Format ISBN Your Price Applied Calculus \$152.00 eBook \$93.49 eChapter \$22.99 Rental \$9.49
Concepts of Database Management, 6th Pratt/Adamski ISBN-10: 1-4239-0147-9 ISBN-13: 978-1-4239-0147-1 © 2008 Your Price: \$61.75	Format ISBN Your Price eBook \$39.99 eChapter \$6.99
Cengage Advantage Books: Understanding Arguments, 5th Sinnott-Armstrong/Fogelin ISBN-10: 0-495-60395-3 ISBN-13: 978-0-495-60395-5 © 2010 Your Price: \$58.75	Format ISBN Your Price eBook \$37.99 eChapter \$2.99 Rental \$9.49

Price & Availability

Access valuable supplement and alternate format availability and pricing information.

The screenshot shows the Cengage Learning servicePLUS website interface. At the top, there's a navigation bar with 'Home | About Us | Contact Us | My Service Plus | Invoice Copies | Returns Policy | Site Map'. The main header says 'Welcome, U.S. College Stores' and identifies the user as 'Matt Haas - Platinum Customer'. A sidebar on the left contains a 'Title Search & Order' menu with options like 'Price & Availability', 'Fast Order Entry', 'Product Search', 'ISBN Search', 'New Editions', 'Out of Print & Last Date to Return', 'Browse Online Catalog', 'ISBN Converter', and 'Order Status'. Below this are 'My Account', 'Customer Service', and 'Helpful Links' buttons. The main content area is titled 'Price & Availability' and features a search bar and a table of product listings. A callout box highlights a specific product listing for 'Financial & Managerial Accounting, 11th Edition'.

Add to Cart	Quantity	Title Information	Net Price	Discount	Extended Price
<input type="checkbox"/>	1	Financial & Managerial Accounting, 11th Edition Warren/Reeve/Duchac Publication Date: 02/25/2011 ISBN-10: 0-538-48089-0 ISBN-13: 978-0-538-48089-5 Title Status: IN PRINT Estimated In-Stock Date: 02/25/2011 Number of Units per Carton: 6 Binding Type: HB Other available versions of interest: Related Cengage Learning products: Glorious Lawn Care Practice Set with General Ledger Software, 24th ... Add Digital Revolution Services Practice Set with General Ledger Software for Warren/Reeve/Duchac's Accounting, 24th, 24th ... Add Luxurious Spa Practice Set with General Ledger Software for Warren/Reeve/Duchac's Accounting, 24th, 24th ... Add	\$169.50	NET	\$169.50

Add to Cart	Quantity	Title Information	Net Price	Discount	Extended Price
<input type="checkbox"/>	1	Financial & Managerial Accounting, 11th Edition Warren/Reeve/Duchac Publication Date: 02/25/2011 ISBN-10: 0-538-48089-0 ISBN-13: 978-0-538-48089-5 Title Status: IN PRINT Estimated In-Stock Date: 02/25/2011 Number of Units per Carton: 6 Binding Type: HB Other available versions of interest: Related Cengage Learning products: Glorious Lawn Care Practice Set with General Ledger Software, 24th ... Add Digital Revolution Services Practice Set with General Ledger Software for Warren/Reeve/Duchac's Accounting, 24th, 24th ... Add Luxurious Spa Practice Set with General Ledger Software for Warren/Reeve/Duchac's Accounting, 24th, 24th ... Add	\$169.50	NET	\$169.50

The Service Plus site gives you the tools you need to offer alternate choices and supplements for your Cengage Learning titles

You can also expand your online storefront offerings through our College Store Affiliate Program.